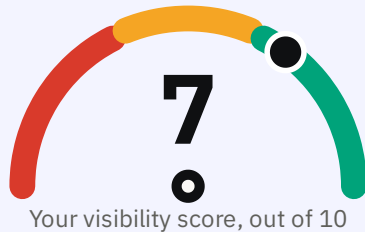


We asked the assistants on your behalf

72 real questions × ChatGPT, Gemini and Perplexity × 3 rounds = 648 recorded answers



Your previous score



The comparison appears in the 90-day re-check

8 Achievable after fixes ↑

An audit run on 2026-08-19 on the site of The Example Business returned a score of 7 out of 10, with 8 as the achievable score based on what we measured. The technical side is sound: all nine AI crawlers are allowed by robots.txt and reach the site, structured data is present, and the home page serves 11512 characters of readable text and 4 of 4 key facts. The single recoverable point concerns third-party sources: the business was not found on any of the 4 cited sources that were checked. The name also appeared in 3% of answers against 10% for Competitor C.

The only remaining point in the score is getting the name The Example Business listed on the third-party sources the engines cited in this audit, such as deltadental.com.

First step

The business was not found on aspendental.com, my.clevelandclinic.org, northaustindentist.com, deltadental.com, which the engines cited in this audit.

What the assistants say

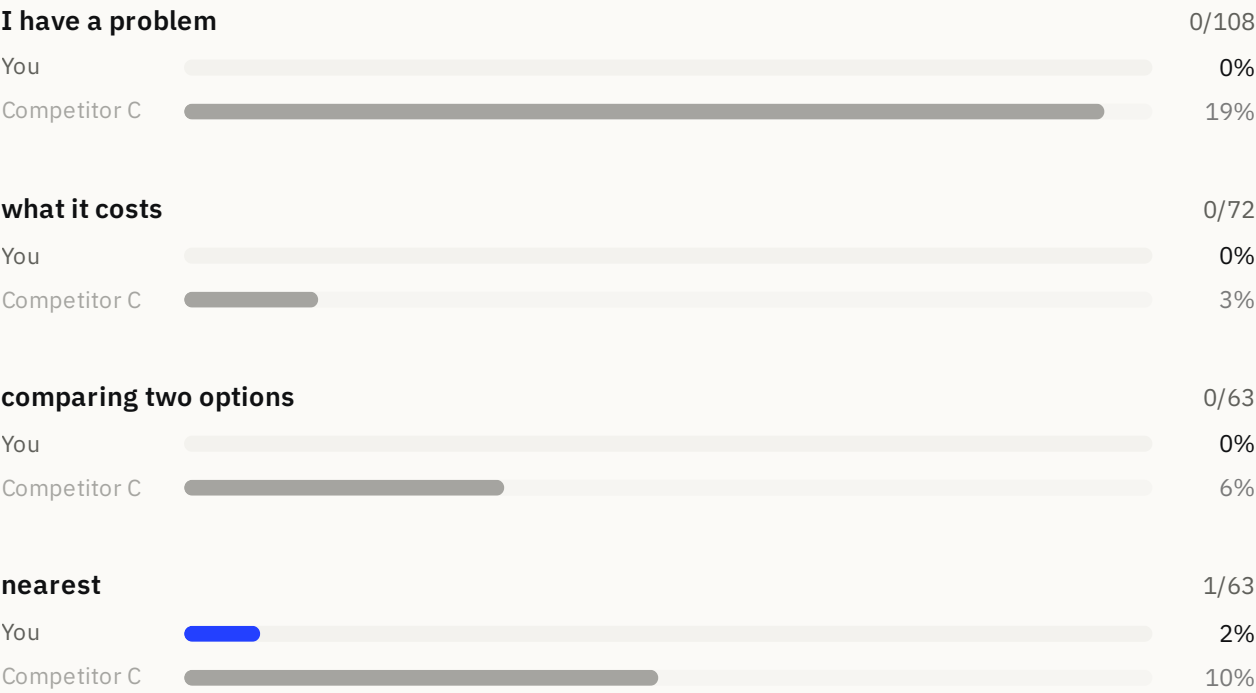
How often each business appears in the recorded answers, per engine.

Business	ChatGPT	Gemini	Perplexity
Your business	0%	3%	5%
Competitor C	11%	14%	7%
Competitor J	5%	16%	4%
Competitor A	5%	5%	11%
Competitor K	1%	13%	2%

These are the businesses the engines named in the same answers we asked about you: Competitor A, Competitor B, Competitor C, Competitor D, Competitor E, Competitor F, Competitor G, Competitor H, Competitor I, Competitor J, Competitor K, Competitor L. We read them out of the recorded answers, and their rates are counted exactly as yours is.

Exactly where you disappear

Your rate against the competitor, split by what was asked. Weakest first. The figure beside each type is how many of that type of answer named you.



insurance, hours, appointments

2/90



recommend me one

2/72



I need it now

2/54



cheapest

3/54



who is best

8/72



Your weakest question type: "I have a problem" — you appeared in 0% of its answers.

Share of voice — across all 648 answers



Named most often: Competitor C

Gemini gemini-3.5-flash · 2026-08-19

Because "best" is subjective and often depends on what you are looking for (e.g., cosmetic dentistry, family dental, sedation dentistry, or holistic practices), there isn't one single "best" dentist in Austin. — Competitor C

Query p001 · Round 1

Gemini gemini-3.5-flash · 2026-08-19

Because "best" is subjective and often depends on what you are looking for (e.g., cosmetic dentistry, general care, pediatric, or anxiety-free sedation), there isn't just one single best dentist in Austin. However, based on consistent patient reviews, advanced technology, cosmetic expertise, and comfort, here are the top-rated dentists in Austin, broken down by specialty and location. --- 1. — Competitor B

Query p001 · Round 2

ChatGPT gpt-4o · 2026-08-19

Finding the best dentist in Austin can depend on personal preferences, specific dental needs, and experiences. However, several dentists and dental practices are well-regarded in the community. Here are a few to consider: 1. Competitor D - Known for comprehensive care and a patient-centered approach. 2. — Competitor A

Query p001 · Round 1

ChatGPT gpt-4o · 2026-08-19

Finding the best dentist in Austin can depend on your specific needs, such as general dentistry, pediatric care, cosmetic procedures, or orthodontics. However, here are a few well-regarded dental practices and dentists in Austin: 1. AnnMarie Olson, DDS, PA - Known for comprehensive dental care and cosmetic dentistry. 2. — Competitor C

Query p001 · Round 2

Exactly what we asked

A sample of the 72 questions put to all three engines, phrased the way a real buyer types.

- 01 best dentist in austin
- 02 root canal price with crown austin
- 03 affordable dental implants austin payment plans
- 04 can someone recommend a dentist in austin
- 05 bad taste in mouth and swelling near a back tooth
- 06 spanish speaking dentist austin tx

Every question was asked of ChatGPT, Gemini and Perplexity, several rounds each — the full list is in the technical section.

Where the assistants get their information

The sources the answers cited, and whether you appear on them.

Source	Cited in	You
reddit.com	110	—
yelp.com	48	—
aspendental.com	41	X
my.clevelandclinic.org	36	X
zocdoc.com	35	—
northaustindentist.com	34	X

The assistants build their answers from these sources. Being absent from them means being absent from the answer.

Why you do not appear

Every finding carries the evidence exactly as we found it.

P2 Medium

The business was not found on aspendental.com, my.clevelandclinic.org, northaustindentist.com, deltadental.com, which the engines cited in this audit.

The business was not found on aspendental.com, my.clevelandclinic.org, northaustindentist.com, deltadental.com, which the engines cited in this audit.

P3 Later

Named in 3% of answers against 10% for Competitor C — 26% of the leader's rate.

Named in 3% of answers against 10% for Competitor C — 26% of the leader's rate.

Your plan

Ordered by impact, with the points each step recovers.

Your score if you do the plan

Each fix and what it adds, on the same scoring formula.

now

7

+1 appear on the cited sources

8

P2

+1 point(s)

The business was not found on aspendental.com, my.clevelandclinic.org, northaustindentist.com, deltadental.com, which the engines cited in this audit.

Why: We checked the text of those four pages and the clinic's name did not appear in them; getting it listed puts the name in the text of pages the engines cited, and this is the one point recoverable in the score.

Done by: you

Effort: days

The score improvement is assured by these fixes. Actually being named more often in AI answers usually takes 4–12 weeks and depends on your market — which is exactly what the 90-day re-check measures.

Score breakdown

A published formula: same site, same score.

How often you are named in AI answers

1/3



Named in 3% of answers against 10% for Competitor C — 26% of the leader's rate.

AI crawler access to your site

2/2



All nine AI crawlers are allowed by robots.txt and reach the site.

Machine readability (schema + text)

2/2



Structured data present (AboutPage, Article, ContactPage, Dentist, FAQPage, ImageObject, Organization, Person, Place, WebPage, WebSite). The home page serves 11512 characters of readable text and 4 of 4 key facts.

Content that answers buyer questions

2/2



An FAQ page or FAQPage schema exists. A services or pricing page exists.

Presence on the sources AI cites

0/1



Not found on any of the 4 cited sources that were checked.

Technical section

For your developer

The following is ready to apply: files, lines and snippets to copy. Send it as it is.

robots.txt — as it is today

```
User-agent: *  
Disallow: /wp-admin/  
Allow: /wp-admin/admin-ajax.php
```

Sitemap: https://example-business.com/sitemap_index.xml

Status per bot

Bot	Status
GPTBot	✓
OAI-SearchBot	✓
ChatGPT-User	✓
Google-Extended	✓
ClaudeBot	✓
Claude-User	✓
PerplexityBot	✓
Perplexity-User	✓
CCBot	✓

robots.txt – corrected

```
# AI assistant crawlers – allow these so AI answers can read your site.
# Added by the AI visibility audit. Keep your existing rules below.

User-agent: GPTBot
Allow: /

User-agent: OAI-SearchBot
Allow: /

User-agent: ChatGPT-User
Allow: /

User-agent: Google-Extended
Allow: /

User-agent: ClaudeBot
Allow: /

User-agent: Claude-User
Allow: /

User-agent: PerplexityBot
Allow: /
```

User-agent: Perplexity-User
Allow: /

User-agent: CCBot
Allow: /

--- your existing rules, unchanged ---
User-agent: *
Disallow: /wp-admin/
Allow: /wp-admin/admin-ajax.php

Sitemap: https://example-business.com/sitemap_index.xml

Schema audit

Type	Wanted	Present
LocalBusiness	✓	✓
FAQPage	✓	✓
Service	✓	✗
Review	✓	✗

JSON-LD, ready to paste

```
<script type="application/ld+json">
{
  "@context": "https://schema.org",
  "@type": "LocalBusiness",
  "name": "The Example Business",
  "description": "dental clinic – Austin",
  "url": "https://example-business.com",
  "address": {
    "@type": "PostalAddress",
    "addressLocality": "Austin",
    "addressCountry": "US"
  },
  "areaServed": {
    "@type": "City",
    "name": "Austin"
  },
  "openingHours": "Mo-Fr 09:00-17:00",
  "hasOfferCatalog": {
    "@type": "OfferCatalog",
    "name": "dental clinic",
    "itemListElement": [
      {
        "@type": "Offer",
        "itemOffered": {
          "@type": "Service",
          "name": "teeth cleaning"
        }
      },
      {
        "@type": "Offer",
```

```
      "itemOffered": {
        "@type": "Service",
        "name": "dental implants"
      }
    },
    {
      "@type": "Offer",
      "itemOffered": {
        "@type": "Service",
        "name": "invisalign"
      }
    },
    {
      "@type": "Offer",
      "itemOffered": {
        "@type": "Service",
        "name": "teeth whitening"
      }
    },
    {
      "@type": "Offer",
      "itemOffered": {
        "@type": "Service",
        "name": "root canal"
      }
    },
    {
      "@type": "Offer",
      "itemOffered": {
        "@type": "Service",
        "name": "emergency dentistry"
      }
    }
  ]
}
```

Content audit

Page	Exists	Machine-readable
Services page	✓	✓
Pricing page	✓	✓
FAQ page	✗	—

What an assistant can read

About you

Phone number: ✓

Address: ✓

About the competitor

No competitor site was crawled for this report.

Prices: ✓

Service names: ✓

Full methodology



Re-check

The questions are frozen with this report, so a re-check asks the same ones and scores them with the same formula — meaning any difference you see is a real difference, not a change in how it was measured.

This measurement was taken on 2026-08-19. We will send you a free mini-measurement after 90 days before you decide.